

**LIGHT OUR VISION** | Design Manual 2024

# 01

# Das Logo

Das Logo

Elemente

Typografie

Farbpalette

Poster



# 01

# Das Logo

Das Logo

Elemente

Typografie

Farbpalette

Poster



# 01

# Das Logo

Schutzzone

Das Logo  
Elemente  
Typografie  
Farbpalette  
Poster



# 02

# Elemente

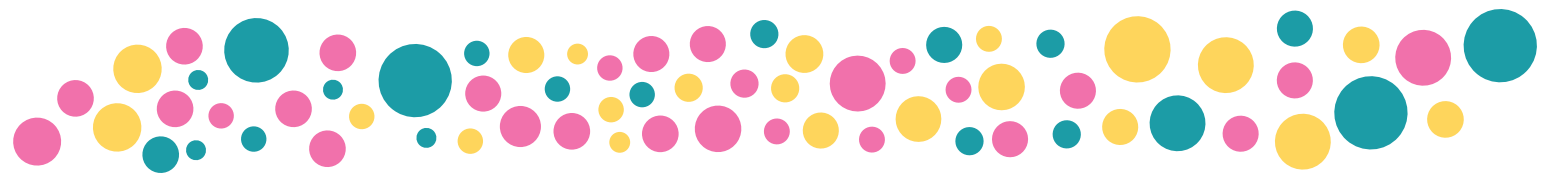
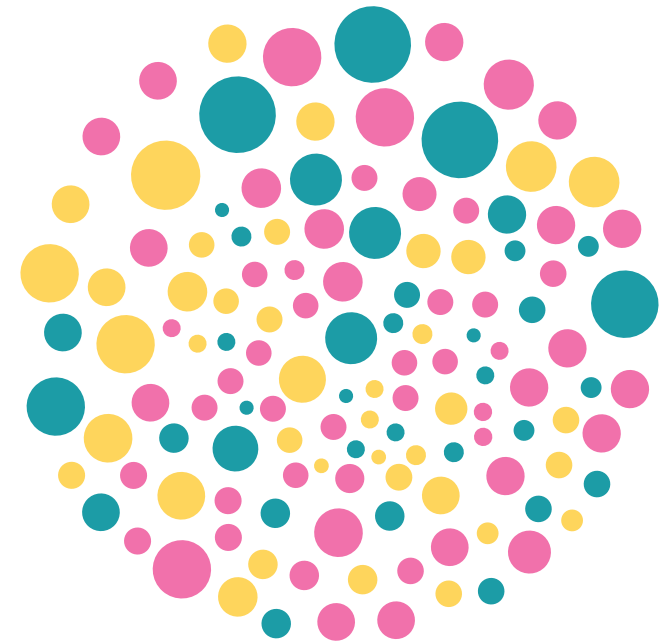
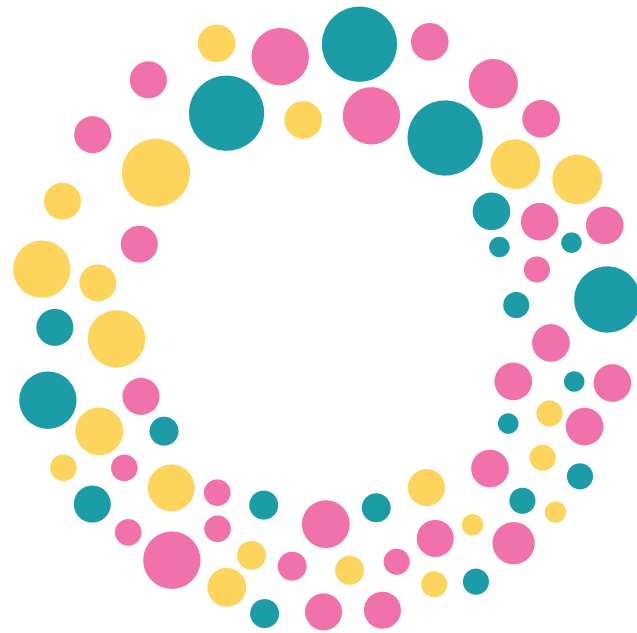
Das Logo

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Typografie

Farbpalette

Poster



Das Logo

Elemente

Typografie

Farbpalette

Poster

## Montserrat BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 !"\$%&'()\*+,-./:;?\*

## Montserrat Semi Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 !"\$%&'()\*+,-./:;?\*

## Montserrat Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 !"\$%&'()\*+,-./:;?\*

# 04

# Farbpalette

- Das Logo
- Elemente
- Typografie
- Farbpalette**
- Poster

cmyk 76 11 28 15  
rgb 14 148 163  
HEX #0e94a3

cmyk 0 72 1 0  
rgb 236 105 163  
HEX #ec69a3

cmyk 0 16 76 0  
rgb 255 214 80  
HEX #ffd650

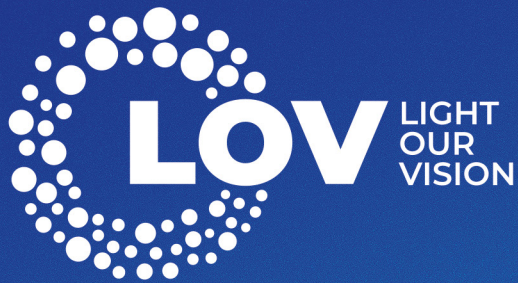
# 04

# Poster

Das Logo  
Elemente  
Typografie  
Farbpalette  
Poster







# LICHTKUNSTFESTIVAL CHEMNITZ 2024

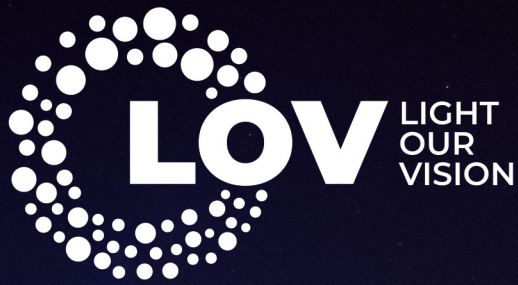
25. bis 28. September



# LICHTKUNSTFESTIVAL CHEMNITZ 2024

25. bis 28. September





# LICHTKUNSTFESTIVAL CHEMNITZ 2024

25. bis 28. September