

LIGHT OUR VISION – 24 TO 27 SEPTEMBER 2025

OPEN CALL – ARTISTS



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1. LOV 2025

LIGHT OUR VISION (LOV) 2023 and 2024 received a tremendous response, with hundreds of thousands of people from Chemnitz and the surrounding area making their way to the event. They experienced how light art can attract countless people to the city, inspire them and light up places that would otherwise lie in darkness. We brought hidden potential to life!

The centrepiece of the festival is MARIENPLATZ (Mary's Square), as we have named it. As the new focal point of the city centre, it will connect the city centre area around the Rathaus (Town Hall) with Theaterplatz (Theatre Square), the university, the main station and the Brühl promenade.

In our vision of Chemnitz 2040, Marienplatz has developed into a sports and cultural campus. It offers entertainment in a sociable meeting place and impresses with its outstanding architecture. Marienplatz takes on appeal and magnetism that transcends borders and draws people in, as if by magic – just as our Festival of Light Art does today.

And that's why the theme of LIGHT OUR VISION is:

LIGHT MAKES SPACE

From 24 to 27 September, the festival route will extend from the **main station** via the **Aktienspinnerei spinning works** through **Schillerplatz (Schiller Square)** to **Theaterplatz (Theatre Square)**, across what we have dubbed **Marienplatz (Mary's Square)**, along **Brückenstraße** with the **Karl Marx Monument**, through the **Stadthallenpark (Stadthalle Congress Centre Park)** to the **Roter Turm (Red Tower)**.

What is special about this year is that Chemnitz is the European Capital of Culture 2025. The city will be presenting a variety of cultural events and projects to celebrate its cultural identity and diversity. Chemnitz has established itself as a vibrant and continuously evolving city, and the Capital of Culture initiative will further reinforce its creative and artistic identity.

This year, LIGHT OUR VISION is once again looking for artistic contributions that creatively visualize and bring to life the potential of Chemnitz.

We look forward to receiving your applications!

2. OPEN CALL FOR ARTISTS

LIGHT OUR VISION calls on artists to transform non-places into places of light with their contributions. All forms of light art are welcome – classical, large-scale projections with moving images, light sculptures, interactive installations, purely scenographic approaches, classical lighting art and walking acts.

Applications are invited from both collectives and individual artists.

Your presentation should be in PDF format and include the following content:

- Outline of ideas / motivation
- Personal profile / résumé
- At least two reference projects
- Work samples (image and/or video)

Applications must be submitted by 1 June 2025, 11.59 pm (CET) on the following website:

<https://competition.lightourvision.de/>

Enquiries by email to post@lightourvision.de

Please also check our website regularly:

www.lightourvision.de

Further information about the festival and additional details can be found here.

While the artistic contributions can on the one hand address and comment on the current situation, they can also inspire the exchange of ideas for reshaping the city.

We are open to the broadest possible spectrum of different ideas and concepts. The total remuneration for all artistic works (excluding technology) is approx. 65,000 euros.

An independent jury consisting of architects, light and video artists, and representatives from the fields of culture and theatre will evaluate the contributions.

This year, some installations, including those at the Aktien-spinnerei spinning works, at the main station, on Marienplatz and on Schillerplatz, will be commissioned directly by the jury outside of this open call.

3. INFORMATION

The specific areas will be defined together with the artist and the technical service providers as the project progresses.

The exact distribution of the artists' fees among the individual works will be finalised in the course of the process. The total remuneration for all artistic works combined is approx. 65,000 euros.

Applicants may submit applications for multiple locations.

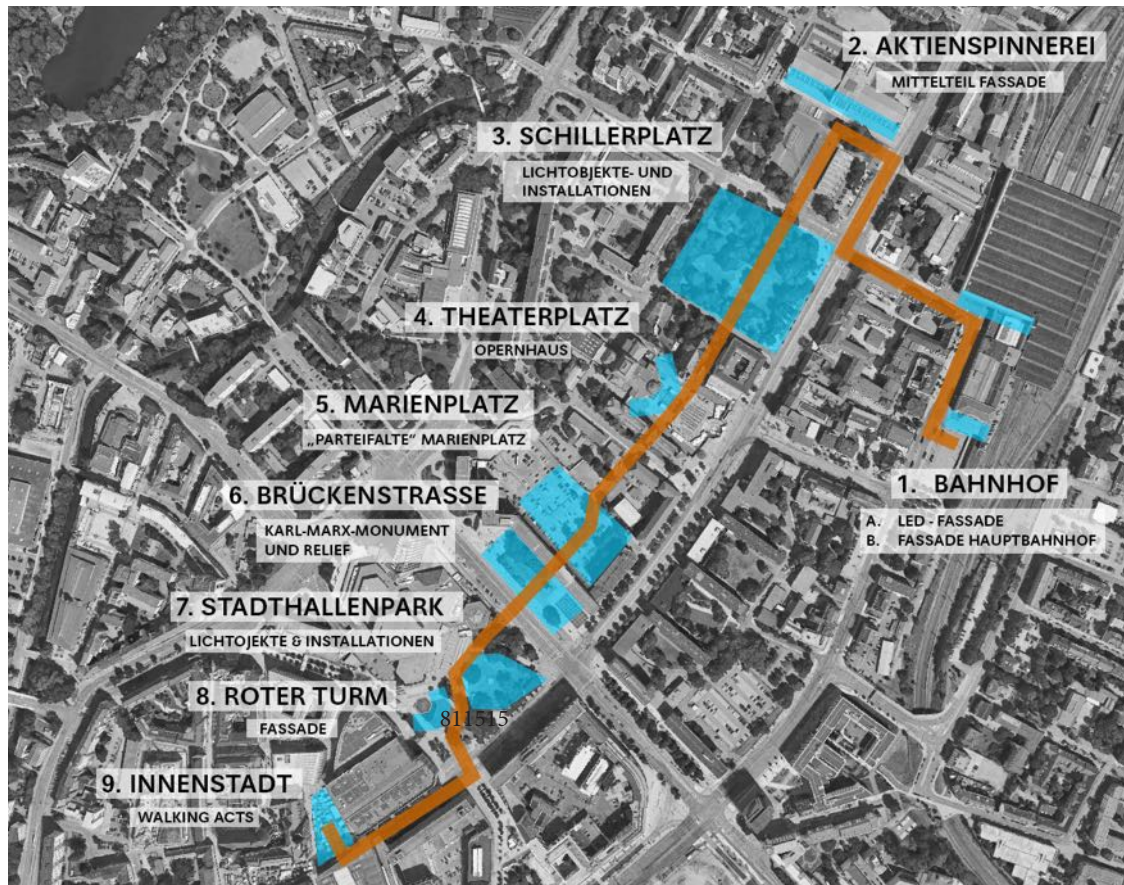
The evaluation criteria for the contributions focus on:

1. Idea and feasibility
2. Budget
3. Form and completeness of the application
4. References

The festival will be taking place from 24 – 27 September 2025.
Performance times are approx. 7.30–11 pm.

Artists should be present during assembly and installation (21 – 23.09.).

4. LOCATIONS



4.1. LOCATIONS – BAHNHOF (MAIN STATION)

A) LED FACADE

The LED facade on the station building can be used to display video content. We are looking for creative contributions towards the artistic design of this surface.

All videos must be submitted in wmv format and should be provided in 16:9 format. The resolution of the front area of the wall is 158 x 24 dots.

An interactive installation would be conceivable. Further technical details are available.

The artist should hold the image rights, or alternatively the rights and costs should be clarified and communicated in the application.



Example of visualisation / LED surface

4.1. LOCATIONS – BAHNHOF (MAIN STATION)

B) MAIN STATION FACADE

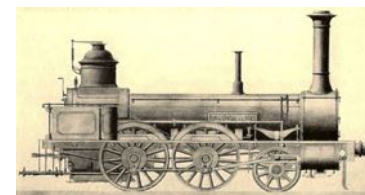
The facade of Chemnitz main station is characterised by a mixture of classicist architecture and functional elements. The building was opened in 1859. Despite various remodelling projects over the years, the facade has retained its historic charm, meaning that the station remains an important transport hub both architecturally and functionally.

We would like the work to feature the locomotives from the Maschinenfabrik Richard Hartmann AG in Chemnitz; the factory was one of the most important locomotive manufacturers of the 19th century. The city of Chemnitz had a locomotive before it had a train station.

A template is available and will be provided. The projector, sound system and media server will also be provided.

The artist should hold the image and sound rights, or alternatively the rights and costs should be clarified and communicated in the application.

Richard Hartmann steam locomotive



Richard Hartmann steam locomotive



Mapping 2024

4.2. LOCATIONS – AKTIENSPINNEREI SPINNING WORKS

CENTRE SECTION OF THE AKTIENSPINNEREI FACADE

The Aktienspinnerei spinning works building in Chemnitz is an impressive example of 19th century industrial architecture and today houses the university library of Chemnitz University of Technology. After extensive refurbishment, the building reopened in 2020 as a modern, round the clock library for inquisitive minds.

A template is available and will be provided. The projector, sound system and media server will also be provided.

The artist should hold the image and sound rights, or alternatively the rights and costs should be clarified and communicated in the application.



Entrance portal Aktienspinnerei spinning works, projection

4.3. LOCATIONS - SCHILLERPLATZ (SCHILLER SQUARE)

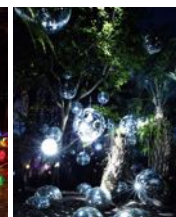
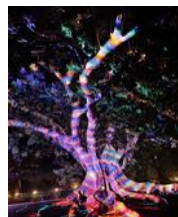
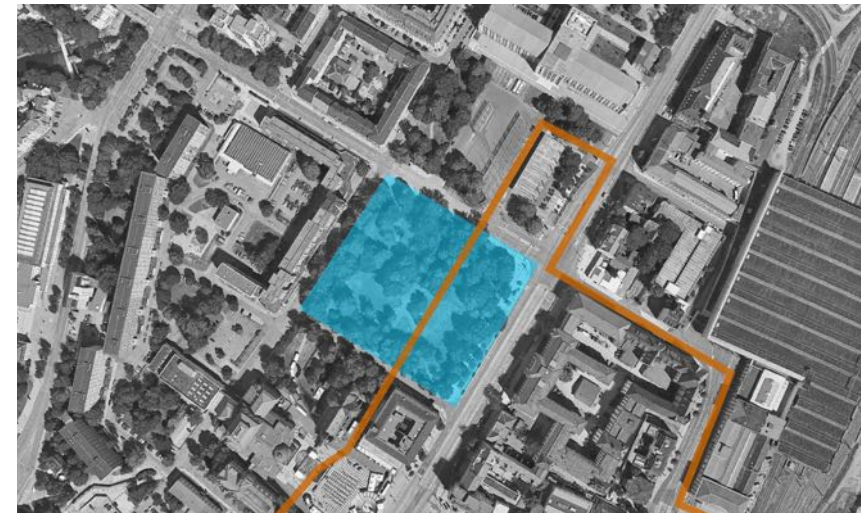
LIGHT OBJECTS AND INSTALLATIONS

Schillerplatz in Chemnitz is a historic park in the city centre that was given its name in 1859 to mark the 100th birthday of Friedrich Schiller. It is considered the oldest public green space in the city and has been developed according to plan since 1890.

The focus is on the route in the park, which connects the square in front of the Aktienspinnerei spinning works with Theaterplatz (Theatre Square).

Here we are looking for installations, performances, lighting effects or even simple scenic illuminations.

Technology should be specified as a separate budget or listed in the form of a material list.



Moods:
Light objects
in the park

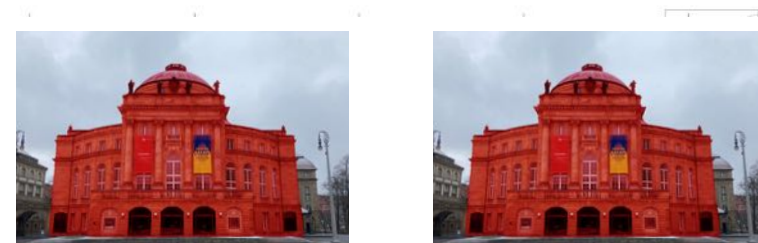
4.4. LOCATIONS – THEATERPLATZ (THEATER SQUARE)

OPERA HOUSE

The architectural beauty of the Opera House on Theaterplatz is to be showcased by mapping the facade. We are looking for a new festive shell for an exceptionally beautiful historic building in the city.

A template is available and will be provided. The projector, sound system and media server will also be provided.

The artist should hold the image and sound rights, or alternatively the rights and costs should be clarified and communicated in the application.



Projection Opernhaus (Opera House) on Theaterplatz (Theatre Square)

4.5. LOCATIONS – MARIENPLATZ (MARY’S SQUARE)

REAR OF THE “PARTEIFALTE” OFFICE COMPLEX

The office complex popularly known as the “Parteifalte” interrupts the old urban axis between Theaterplatz and the city centre with all its might.

For the LIGHT OUR VISION event, the marked facade on Marienplatz (Mary’s Square) will serve as a stage. Mapping will be used to illustrate the vision of a barrier being opened, offering an unobstructed view of Brückenstraße beyond. Our aim is to artistically restore this historical connection between Marienplatz and the city centre.

A template is available and will be provided. The projector, sound system and media server will also be provided.

The artist should hold the image and sound rights, or alternatively the rights and costs should be clarified and communicated in the application.

Top: orthogonal view; bottom: photo of the projection surface



4.6. LOCATIONS – BRÜCKENSTRASSE

KARL MARX MONUMENT AND RELIEF

Karl Marx, the philosopher and most famous head of the city of Chemnitz, is naturally a central figure in LIGHT OUR VISION. The Karl Marx Monument, centrally located in front of the Brückenstraße “Parteifalte” office complex, is to be brought to life and made to speak to us through a precisely fitting projection.

The monument is affectionately known as *Nischel*. Marx stands for thinking differently/thinking anew, and that is what we would also like to see in Chemnitz.

A template is available and will be provided. The projector, sound system and media server will also be provided.

The artist should hold the image and sound rights, or alternatively the rights and costs should be clarified and communicated in the application.



Relief, projection



Karl Marx Monument, projection

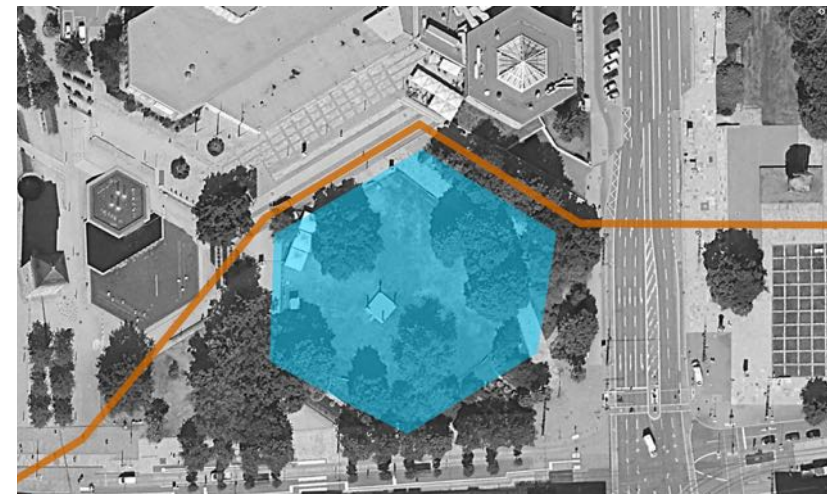
LIGHT OBJECTS AND INSTALLATIONS

Using light art, a special ambience is to be created that invites people to play, dream and linger. Examples of suitable formats include installations, sculptures, walking acts, lighting effects, artworks or simple scenic illuminations.

Instagramability and Interaction are the key words here.

Another focus is on the route in the park, which is intended to connect Schillerpark with Theaterplatz.

Technology should be specified as a separate budget or listed in the form of a material list.



Moods:
Light objects
in the park

4.8. LOCATIONS – ROTER TURM (RED TOWER)

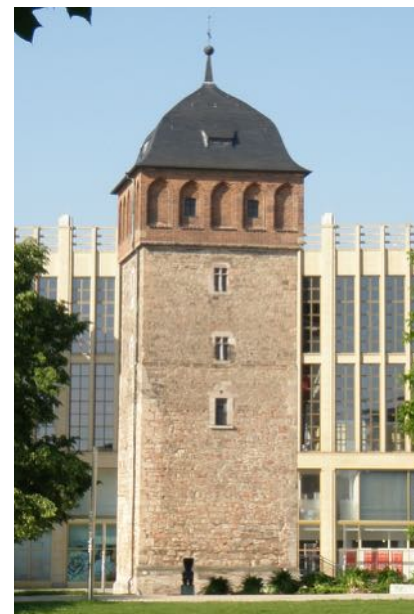
ROTER TURM

The Roter Turm (Red Tower) is one of Chemnitz's oldest and best-known landmarks. With its square floor plan and height of around 23 metres, it is typical of medieval fortified buildings.

The special thing about it is its location; directly on the waterfront in the Stadthallenpark (Stadthalle Congress Centre Park), the tower forms the "city centre" anchor point of our route.

A template is available and will be provided. The projector, sound system and media server will also be provided.

The artist should hold the image and sound rights, or alternatively the rights and costs should be clarified and communicated in the application.



Projection onto the Roter Turm (Red Tower)

4.9. LOCATIONS – CITY CENTRE

WALKING ACTS

Once again this year, we are looking for walking acts to entertain and engage passers-by in the city centre and on Brück- enstraße. Starting now, these performers will stroll along the future promenade between Theaterplatz and the city centre.

Please be aware of the steps in front of the Karl Marx head and the 3 metre headroom in the Parteifalte office complex.

Applications are open to individual artists and artist groups.

The walking acts should perform along the route at least four times during the evening for approx. 30 minutes each time.



5. SCHEDULING

Scheduling:

17.04.	Start of application phase for artists
01.06.: 11.59 pm	End of the application phase
02.06. – 30.06.	Review of submitted works and follow-up queries and jury session
from 01.07.	Announcement of winners/participants
02. – 07.07.	Signing of contracts
08.07.	Start of production
End of July	Review of interim status of work
13.09.	End of production
20.09.	Start of assembly
24–27.09.	Festival Artists' attendance is requested (we want to celebrate art together)

LIGHT OUR VISION – 24 TO 27 SEPTEMBER 2025 IN THE EUROPEAN CAPITAL OF CULTURE YEAR
OPEN CALL – ARTISTS

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Festival Consultant:
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Publisher:
Baukultur für Chemnitz e.V.
www.lightourvision.de

Data protection information

(hereinafter "Privacy Policy")

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We would like to inform you about the aspects relevant to data protection law when using the website www.lightourvision.de (hereinafter also referred to as the "website").

Baukultur für Chemnitz e.V.

Augustusburgerstr. 43

09111 Chemnitz

(Imprint)

(hereinafter also "we" "us")

as the person responsible, will inform you below.

Your personal data is processed exclusively within the framework of the statutory provisions of the data protection law of the European Union, in particular the EU General Data Protection Regulation ("GDPR") and, in addition, the State Data Protection Act of Baden-Württemberg ("LDSG BW") and other statutory provisions on data protection (hereinafter collectively referred to as "data protection laws").

If you would like to take a look at the GDPR yourself, you can find it on the Internet at: <https://eur-lex.europa.eu/legal-content/DE/TXT/HTML/?uri=CELEX:32016R0679>.

This privacy policy applies only to our website, available at the domain [lightourvision.de](https://www.lightourvision.de), including all subdomains, and to other websites of Baukultur für Chemnitz e.V. that refer to this privacy policy. For other websites of Baukultur für Chemnitz e.V., only the data protection notices available there apply. This data protection declaration also does not apply to the presence of Baukultur für Chemnitz e.V. on third-party platforms such as social networks (e.g. Facebook, Twitter or Instagram), even if a link is provided from a website of BAUKULTUR FÜR CHEMNITZ E.V. to such presences. For the presences on these platforms, the data protection notices of the respective platform operator and, if applicable, the special data protection notices specified there by BAUKULTUR FÜR CHEMNITZ E.V. apply.

Furthermore, the following information does not refer to external websites of other providers that are linked to from our website. The terms used, such as "personal data" or their "processing", correspond to the definitions in Art. 4 GDPR.

1. subject matter of data protection and legal basis

The subject of data protection is the protection of personal data. Personal data is any information relating to an identified or identifiable natural person ("data subject"). Your personal data therefore includes all data that allows your person to be identified, such as your name, your address, your telephone number or your e-mail address. Personal data also includes information that is necessarily generated through the use of our website, such as the start, end and scope of use or your IP address.

Personal data is also collected if you provide it to us when opening a member account ("login") or for the execution of a contractual relationship. Personal data is also collected to the extent that you yourself enter information and content in your member account and transmit this to us as part of the member dialog (profile data).

We will only process your data if this is permitted by an applicable legal provision. We will base the processing of your data on the following legal bases, among others:

Consent (Art. 6 para. 1 sentence 1 letter a GDPR or Art. 9 para. 2 letter a GDPR for special categories of personal data pursuant to Art. 9 para. 1 GDPR): We will only process certain data on the basis of your prior, explicit and voluntary consent. You have the right to withdraw your consent at any time with effect for the future.

Fulfillment of a contract or implementation of pre-contractual measures (Art. 6 para. 1 sentence 1 letter b GDPR): We require certain data from you in particular in the event of the initiation or performance of a contractual relationship with BAUKULTUR FÜR CHEMNITZ E.V..

Fulfillment of a legal obligation (Art. 6 para. 1 sentence 1 letter c GDPR): In addition, we process your personal data to fulfill legal obligations, such as regulatory requirements or retention obligations under commercial and tax law.

Protection of legitimate interests (Art. 6 para. 1 sentence 1 letter f GDPR): BAUKULTUR FÜR CHEMNITZ E.V. will process certain data to protect its own interests or those of third parties. However, this only applies if your interests do not prevail in individual cases.

Please note that this is not a complete or exhaustive list of the possible legal bases, but merely examples intended to make the legal bases under data protection law more transparent. For more detailed information on the legal bases of individual data processing in the context of the use of our website, please refer to the explanations in the following sections.

2. server log data

When you visit our website, the following information about your visit may be stored:

IP address of the requesting end device,

Name of the retrieved website and file,

the http response code,

the website from which you visit the website (referrer URL),

Date and time of the server request,

Browser type and version,

the operating system used by the requesting computer,

Search term with which the website was found, for example via Google.

We process this data on the basis of Art. 6 para. 1 sentence 1 letter f GDPR to provide our website and to ensure the technical operation and security of our information technology systems. In doing so, we pursue the interest of enabling and permanently maintaining the use of our website and its technical functionality. This data is processed automatically when you visit our website. Without this provision, you cannot use our website. We do not use this data for the purpose of drawing conclusions about your identity.

The automatically collected data is generally deleted after the purpose has ceased to apply, unless another legal basis applies in exceptional cases. If the latter is the case, we delete the data immediately after the other legal basis no longer applies.

We cannot object to the collection and storage of your server log data, as this data is absolutely necessary for the smooth operation of our website.

3. contact form/ e-mail

You have the option of contacting us via a contact form on our website. If you use the contact form, we collect and store the following data:

Surname,

First name,

E-mail address,

Your individual message.

If you contact us by e-mail, we may process the data you provide voluntarily, for example contact details such as your name and e-mail address.

The data you provide via our contact form will be transmitted to us via a secure connection (for details, see section 17). Our outgoing e-mail communication is also transport-encrypted using the TLS 1.3 standard. The encryption of your e-mail communication to us depends on the settings of your e-mail server or provider. Your contact data will only be collected, processed and used for the purpose of recording and, if necessary, responding to your inquiry. The processing of data transmitted in the context of communication via contact form or e-mail is based on Art. 6 para. 1 sentence 1 letter b GDPR, if it concerns the initiation or execution of a contractual relationship with you, or on Art. 6 para. 1 sentence 1 letter f GDPR. In the latter case, we have a legitimate interest in processing contact requests voluntarily sent to us.

We delete the data you provide as soon as the purpose for which it was collected no longer applies, subject to the fulfillment of continuing statutory retention obligations.

If your data is processed on the basis of legitimate interests, you can object to the storage of your personal data at any time. In this case, we will no longer process your data unless we can demonstrate an overriding legitimate interest or are otherwise legally obliged to store it. To exercise your right to object to the storage of your data, please contact us in writing, by fax or by e-mail.

Please note, however, that we cannot guarantee complete data security when communicating via the contact form and in particular by e-mail. Particularly in the case of confidential information, we therefore recommend that you send it via a secure transmission channel, such as by post.

4. introduction of employees, speakers and artists

So that visitors to our online presence can get a good impression of us and our work and to achieve better customer loyalty, we present our employees on our website with their names, photos and biographies. We also present speakers who work at BAUKULTUR FÜR CHEMNITZ E.V. and artists whose works we present in exhibitions or on the website. The following personal data is processed in the process:

First and last name, age, place of birth

Biography or professional career

Role/position and telephone number at BAUKULTUR FÜR CHEMNITZ E.V.

Photos; these may also contain information on ethnic origin, health, religious or philosophical beliefs, sex life or sexual orientation or political opinions. These data belong to the special categories of personal data pursuant to Art. 9 (1) GDPR.

The legal basis for the publication of your photo for the above-mentioned purposes is your consent pursuant to Art. 6 para. 1 sentence 1 letter a GDPR. Insofar as special categories of personal data (see above) are affected, your consent also applies in accordance with Art. 9 para. 2 letter a GDPR as a special exception to the strict processing prohibition of Art. 9 para. 1 GDPR. You can withdraw your consent at any time with effect for the future. In this case, we will remove your photo. The effectiveness of the consent up to the time of revocation remains unaffected.

The legal basis for the publication of further data such as names, age, place of birth, short biography or professional career for the presentation of employees is our legitimate interest pursuant to Art. 6 para. 1 sentence 1 letter f GDPR or the fulfillment of our task in the public interest pursuant to Art. 6 para. 1 sentence 1 letter e GDPR in conjunction with Art. 4 LDSG (BW). § Section 4 LDSG (BW), if we use the aforementioned data of speakers or artists for their presentation. Our legitimate interest lies in communication and public relations work as well as in marketing and advertising purposes; the task in the public interest is the educational mission of BAUKULTUR FÜR CHEMNITZ E.V.

5. cookies

As part of our website, we use cookies and similar tracking technologies such as HTML5 storage (hereinafter collectively referred to as "cookies") in order to optimize the design of our website. Among other things, this facilitates navigation and a high degree of user-friendliness.

Cookies are usually small identifiers that our web server sends to your browser and that your computer stores if the default settings are set accordingly. These can be used to determine whether there has already been communication with us from your end device. In this way, they serve the purpose of making use more convenient for you and optimizing our offer by evaluating the use of our website. Cookies can be set by us or by third-party providers, such as our partners for analysis, marketing and social media. Data processing is carried out either on the basis of Art. 6 para. 1 sentence 1 letter f GDPR or on the basis of Art. 6 para. 1 sentence 1 letter a GDPR, insofar as you have expressly consented to the storage and use of cookies. Personal data may be stored in cookies if this is technically necessary or if you have given your consent. Recourse to other legal bases remains expressly reserved.

If you give us your consent to the use and storage of non-essential cookies (see section 7) letter b) below), you can revoke this consent at any time with effect for the future in the cookie settings of our website.

You can also technically prevent the storage of necessary cookies at any time by selecting "Do not accept cookies" in your browser settings. The procedures for the technical management and deletion of cookies in the settings of your browser can be found in the help function of your browser.

You can also technically prevent the storage and use of all cookies by using free browser add-ons.

However, if you prevent the storage of all cookies, this can lead to functional restrictions on our website.

a) Necessary cookies

We use cookies that are necessary for the functioning of our website and in whose storage we have a legitimate interest, as otherwise we would not be able to offer our website with certain basic functionalities (e.g. you would otherwise have to make new website settings every time you change pages). You can find an overview of the necessary cookies used in this table:

Designation	Provider	Function/purpose	Procedure
cookie-agreed	Drupal	Saves whether cookies have been accepted or not.	3 months

cookie-agreed-categories	Drupal	Saves the cookie category settings.	3 months
cookie-agreed-version	Drupal	Specifies the version of acceptance of cookies	3 months

The storage and use of necessary cookies is based on Art. 6 para. 1 sentence 1 letter f GDPR. You can only deactivate necessary cookies technically via your browser settings or browser add-ons. For further details, please refer to the above passage. This may lead to functional restrictions on our website.

The storage of information on your end device or access to information already stored on your end device, which may be associated with the setting of cookies, only takes place insofar as the storage of information on your end device or access to information already stored on your end device is absolutely necessary so that we can provide the telemedia service expressly requested by you (§ 25 para. 2 no. 2 TTDSG).

b) External video cookies

We have integrated videos from the YouTube and Vimeo platforms into our online offering. These videos are stored on <https://youtube.com/> and <https://vimeo.com/> and can be played directly from our website. However, we have integrated our videos with a "2-click solution" and in extended data protection mode, i.e. no data about you as a user is transferred to YouTube/Google or Vimeo if you do not activate the videos. Only when you activate videos for playback will cookies be set and user data transferred (see section 11) a) and b))

Designation	Provider	Function/purpose	Procedure
CONSENT	YouTube	Saves the user's preferences for the video player with embedded YouTube video	14 days
yt-remote-connected-devices yt-remote-device-id yt.innertube::nextId yt.innertube::requests ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Saves the user's preferences for the video player with embedded YouTube video	Never
yt-remote-fast-check-period yt-remote-session-app yt-remote-session-name	YouTube	Saves the user's preferences for the video player with embedded YouTube video	Session

The storage and use of external video cookies takes place, provided you have given us your consent, on the basis of Art. 6 para. 1 sentence 1 letter a GDPR. For further details, please refer to the passages above. You can revoke this consent at any time with effect for the future via the "Hide videos" link, which you will find under each video on our website.

The storage of information on your terminal device or access to information already stored on your terminal device, which may be associated with the setting of cookies, will only take place if you have given us your consent in accordance with Section 25 (1) sentence 1 TTDSG.

6. integration of videos and social links as well as links to third-party offers

a) YouTube

YouTube videos are integrated on our website. Although the videos can be played directly on our website, they are provided directly by YouTube. YouTube videos are integrated on our website using the "2-click solution". This means that these videos are initially deactivated when you access and use our website, so a connection to the YouTube servers is not established. Only after activating the YouTube videos will your browser establish a connection to YouTube's servers. After activation, the URL of the corresponding subpage, your IP address and a timestamp are transmitted to YouTube servers and cookies are set when a subpage with integrated YouTube videos is accessed. In addition, YouTube videos are integrated on our website in "extended data protection mode", according to Google, no evaluation for the personalization of advertising takes place when the videos are played. Therefore, by activating the YouTube videos, you consent to the processing of your data and the storage of cookies by the YouTube video player. Further information on the cookies used can be found in section 7) (Cookies) of this privacy policy. YouTube is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google" or "YouTube").

The legal basis for data processing when playing YouTube videos and the associated storage of cookies is your consent in accordance with Article 6(1) sentence 1(a) GDPR, which you gave us when activating the YouTube videos. We expressly reserve the right to have recourse to other legal bases. The storage of information on your end device in this context or access to information that is already stored on your end device is based on your consent in accordance with Section 25 (1) sentence 1 GDPR.

For more information on the purposes and scope of data collection and the further processing and use of the data by Google and your rights in this regard and the available setting options to protect your privacy, please refer to Google's privacy policy for YouTube:

For further information on the purposes and scope of data collection and the further processing and use of the data by the third-party provider and your rights in this regard and the available setting options to protect your privacy, please refer to the third-party provider's data protection information:

Google's privacy policy, which also includes YouTube: <https://www.google.de/intl/de/policies/privacy/>.

If you do not want Google to associate your visit to our website with your Google user account, you must log out of Google before visiting our website. Even if you are not logged in to Google, websites with videos may send data to Google via the use of cookies, which allow Google, for example, to create an anonymized/pseudonymized user profile.

You can revoke any consent you may have given to data processing by Google and the storage and use of cookies in connection with the embedded videos via the "Hide videos" link, which you will find under every YouTube video on our website. Furthermore, you can also technically prevent the storage and use of cookies at any time by making the appropriate browser settings or browser add-ons (see section 7 above)).

b) Vimeo

Vimeo videos are integrated on our website. Although the videos can be played directly on our website, they are provided directly by Vimeo. Vimeo videos are integrated on our website using the "2-click solution". This means that these videos are initially deactivated when you access and use our website, so a connection to the Vimeo servers is not established. Only after activating the Vimeo videos will your browser establish a connection to the Vimeo servers. After activation, the URL of the corresponding subpage, your IP address and a time stamp are transmitted to Vimeo servers and cookies are set when a subpage with integrated Vimeo videos is accessed. In addition, Vimeo videos are integrated on our website in "extended data protection mode". According to Vimeo, the Vimeo video player and Vimeo do not evaluate session data when the videos are played, not even for analysis purposes. Furthermore, no cookies are used by the Vimeo video player or Vimeo when Vimeo videos are played in extended data protection mode.

Vimeo is operated by Vimeo, Inc., 555 West 18th Street, New York, New York 10011, USA ("Vimeo")

The legal basis for data processing when playing the Vimeo videos is your consent in accordance with Article 6(1) sentence 1(a) GDPR, which you gave us when activating the Vimeo videos. Recourse to other legal bases remains expressly reserved. The storage of information on your end device or access to information that is already stored on your end device in this context is based on your consent in accordance with Section 25 (1) sentence 1 TTDSG.

For more information on the purposes and scope of data collection and the further processing and use of the data by Vimeo, your rights in this regard and the available setting options to protect your privacy, please refer to Vimeo's data protection information:

Privacy policy of Vimeo: <https://vimeo.com/privacy/>

If you do not want Vimeo to associate your visit to our website with your Vimeo user account, you must log out of Vimeo before visiting our website. Even if you are not logged in to Vimeo, websites with videos can send data to Vimeo that allows Vimeo, for example, to create an anonymized/pseudonymized user profile.

You can revoke any consent you may have given to data processing by Vimeo in connection with the embedded videos via the "Hide videos" link, which you will find under each Vimeo video on our website.

c) Social links

Our website also contains links (hyperlinks) to our presence on the social networks and platforms Facebook, Twitter, Instagram, YouTube, Vimeo and LinkedIn. The corresponding services are offered by the companies listed below (hereinafter also referred to as "third-party providers"):

Facebook and Instagram are operated by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

Twitter is operated by Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland

YouTube is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Vimeo is operated by Vimeo, Inc., 555 West 18th Street, New York, New York 10011, USA

LinkedIn is operated by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland ("LinkedIn").

The purpose and scope of the data collection and the further processing and use of the data by the third-party providers as well as your rights in this regard and the available setting options to protect your privacy can be found in the data protection information of the respective third-party provider:

Facebook privacy policy: <https://de-de.facebook.com/about/privacy>

Twitter privacy policy: <https://twitter.com/de/privacy>

Instagram privacy policy: <https://help.instagram.com/519522125107875>

Google's privacy policy, which also includes YouTube: <https://www.google.de/intl/de/policies/privacy/>

Privacy policy of Vimeo: <https://vimeo.com/privacy>

LinkedIn privacy policy: <https://www.linkedin.com/legal/privacy-policy>

If you do not want a third-party provider to be able to assign the clicking of a link leading to its offer to your user account there, you must log out of the respective service before clicking on such a link. Even if you are not logged in to the third-party provider, data may be sent to the third-party provider via the use of cookies after clicking on a link.

d) Links to third-party offers

If we link to websites and services ("offers") of third parties, you will be redirected to the respective offer of the third party by clicking on the links via hyperlink.

Please note that the third-party offers linked from our website may install their own cookies on your end device or collect personal data. We have no influence on this. If necessary, please obtain information directly from the providers of these linked third-party offers. The respective provider and controller can be found in particular in the legal notice and the respective data protection notices on the corresponding websites.

7. recipients of personal data

We will only pass on your personal data to external recipients if this is necessary to process your request, if we have your consent to do so or if another legal permission exists.

External recipients can be, in particular

Processors: These are service providers that we use to provide services, for example in the areas of technical infrastructure and maintenance of our website. Such processors are carefully selected and regularly reviewed by us to ensure that your privacy is protected. These service providers may only use the data for the purposes specified by us and in accordance with our instructions. We are authorized to use such processors in compliance with the legal requirements of Art. 28 GDPR.

Public bodies: These are authorities, state institutions and other public bodies, e.g. supervisory authorities, courts, public prosecutors or tax authorities. Personal data will only be transferred to such public bodies for compelling legal reasons. The legal basis for such a transfer may be Art. 6 para. 1 sentence 1 letter c GDPR.

Non-public bodies: These are service providers and auxiliary persons to whom data is transmitted on the basis of a legal obligation or to safeguard legitimate interests, for example tax consultants or auditors. The transfer then takes place on the basis of Art. 6 para. 1 sentence 1 letter c and/or f GDPR.

8. data processing in third countries

If we transfer your data to third countries outside the EU or EEA as described above, we will ensure that, apart from legally permitted exceptions, the recipient either has an adequate level of data protection or that you consent to the data transfer. An adequate level of data protection can be ensured, for example, by the conclusion of EU standard contractual clauses or the existence of so-called Binding Corporate Rules (BCR). Please contact us using the communication channels listed in section 15 to obtain a copy of the specific guarantees for the transfer of your data to third countries.

9. storage period and deletion

We only store your personal data for as long as this is necessary for the fulfillment of the purposes or - in the case of consent - as long as you do not revoke your consent. In the event of an objection, we will no longer process your personal data unless further processing is permitted or even mandatory under the relevant statutory provisions (e.g. as part of retention obligations under commercial and tax law). We will also delete your personal data if we are obliged to do so for legal reasons.

For further details on the storage period of your personal data, please refer to the respective explanations in the sections listed above.

10. your rights

As a person affected by data processing, you have numerous rights. In detail, these are

Right to information (Art. 15 GDPR): You have the right to receive information about the personal data we have stored about you.

Right to rectification and erasure (Art. 16 and Art. 17 GDPR): You can demand that we rectify incorrect data and - insofar as the legal requirements are met - erase your data.

Right to restriction of processing (Art. 18 GDPR): You can demand that we restrict the processing of your data, provided that the legal requirements are met.

Right to data portability (Art. 20 GDPR): If you have provided us with data on the basis of a contract or consent, you may, if the legal requirements are met, request that you receive the data you have provided in a structured and commonly used format or that we transmit it to another controller.

Right to object to data processing based on legitimate interests (Art. 21 GDPR): You have the right to object to data processing by us at any time for reasons arising from your particular situation, insofar as this is based on legitimate interests within the meaning of Art. 6 para. 1 sentence 1 letter f GDPR. If you exercise your right to object, we will stop processing your data unless we can demonstrate compelling legitimate grounds for further processing which override your rights.

Withdrawal of consent (Art. 7 GDPR): If you have given us your consent to process your data, you can withdraw this at any time with effect for the future. This does not affect the lawfulness of the processing of your data until you withdraw your consent. If you wish to withdraw your consent to the use of certain cookies, please refer to our explanations under point 7.

Right to lodge a complaint with the supervisory authority (Art. 77 GDPR): You can also lodge a complaint with the competent supervisory authority if you believe that the processing of your data violates applicable law. To do so, you can either contact the data protection authority responsible for your place of residence, your workplace or the location of the suspected infringement, or the data protection authority responsible for us. The data protection supervisory authority responsible for us is the Baden-Württemberg State Commissioner for Data Protection (www.baden-wuerttemberg.datenschutz.de).

If you have any questions about the processing of your personal data, your rights as a data subject and any consent you may have given, please contact our data protection officer using the communication channels listed in section 15. Please also contact our data protection officer directly to exercise your rights as a data subject. Of course, you can also contact the other controllers named above in this respect.

11 Our data protection officer

We have appointed a company data protection officer. You can reach him as follows:

Data Protection Officer of BAUKULTUR FÜR CHEMNITZ E.V.
Augustusburger Str. 43
09111 Chemnitz

post@lightourvision.de

12. safety

We take technical and organizational security measures to protect your personal data against accidental or intentional manipulation, loss, destruction or access by unauthorized persons. These security measures are always adapted to the current state of the art.

Your personal data transmitted when you use our website is transmitted securely using encryption. We use the Transport Layer Security (TLS) encryption protocol, commonly known by its predecessor Secure Socket Layer (SSL).

Our employees are obliged to maintain data confidentiality.

13. changes

From time to time it may be necessary to adapt the content of this privacy policy. We therefore reserve the right to change it at any time. If your consent is required for a change, we will obtain this from you. We will also publish the amended version of the privacy policy here. If you visit our website again, you should therefore read the privacy policy again.

Status: April 2025

"Zoom" for online tours, events and workshops

We would like to inform you below about the processing of personal data in connection with the use of "Zoom".

a) Purpose of the processing

We use the "Zoom" tool to conduct online tours, events and workshops (hereinafter: "online meetings"). "Zoom" is a service provided by Zoom Video Communications, Inc. based in the USA.

b) Responsible

BAUKULTUR FÜR CHEMNITZ E.V. is responsible for data processing that is directly related to the organization of "online meetings". I Chemnitz.

Note: If you access the "Zoom" website, the provider of "Zoom" is responsible for data processing. However, accessing the website is only necessary for the use of "Zoom" in order to download the software for the use of "Zoom".

You can also use "Zoom" if you enter the relevant meeting ID and any other access data for the meeting directly in the "Zoom" app. If you do not want to or cannot use the "Zoom" app, the basic functions can also be used via a browser version, which you can also find on the "Zoom" website.

c) What data is processed?

Various types of data are processed when using "Zoom". The scope of the data also depends on the data you provide before or when participating in an "online meeting".

The following personal data is processed:

User details: first name, surname, telephone (optional), e-mail address, password (if "single sign-on" is not used), profile picture (optional)

Meeting metadata: Topic, description (optional), participant IP addresses, device/hardware information

For recordings (optional): MP4 file of all video, audio and presentation recordings, M4A file of all audio recordings, text file of the online meeting chat.

When dialling in with the telephone: information on the incoming and outgoing phone number, country name, start and end time. If necessary, further connection data such as the IP address of the device can be saved.

Text, audio and video data: You may have the option of using the chat, question or survey functions in an "online meeting". In this respect, the text entries you make are processed in order to display them in the "online meeting" and, if necessary, to log them. In order to enable the display of video and the playback of audio, the data from the microphone of your end device and from any video camera of the end device will be processed accordingly for the duration of the meeting. You can switch off or mute the camera or microphone yourself at any time via the "Zoom" applications.

To take part in an "online meeting" or to enter the "meeting room", you must at least provide information about your name.

d) Scope of the processing

We use "Zoom" to conduct "online meetings". If we want to record "online meetings", we will inform you transparently in advance and - if necessary - ask for your consent. The fact of the recording will also be displayed to you in the "Zoom" app. If it is necessary for the purposes of logging the results of an online meeting, we will log the chat content. However, this will not usually be the case.

If necessary, we can also process the questions asked by participants for the purposes of recording and following up on "online meetings". If you are registered with "Zoom" as a user, reports on "online meetings" (meeting metadata, telephone dial-in data, questions and answers in webinars, survey function in webinars) can be stored for up to one month at "Zoom".

Automated decision-making within the meaning of Art. 22 GDPR is not used.

e) Legal basis for data processing

The legal basis for data processing when conducting "online meetings" is Art. 6 para. 1 lit. b) GDPR, insofar as the meetings are conducted within the framework of contractual relationships. If there is no contractual relationship, the legal basis is Art. 6 para. 1 lit. f) GDPR. In this case, we are interested in the effective implementation of "online meetings", also in the context of free (educational) offers.

f) Recipients / disclosure of data

Personal data processed in connection with participation in "online meetings" will not be passed on to third parties unless they are specifically intended to be passed on. Other recipients: The provider of "Zoom" necessarily receives knowledge of the above-mentioned data, insofar as this is provided for in our order processing contract with "Zoom".

g) Data processing outside the European Union

"Zoom" is a service provided by a provider from the USA. Personal data is therefore also processed in a third country. We have concluded an order processing contract with the provider of "Zoom" that meets the requirements of Art. 28 GDPR.

An appropriate level of data protection is guaranteed on the one hand by the conclusion of the so-called EU standard contractual clauses. As additional protective measures, we have also set up our "Zoom" configuration in such a way that only data centers in the EU, the EEA or secure third countries such as Canada or Japan are used to conduct "online meetings".